



FOR IMMEDIATE RELEASE

Orange County Nonprofit Community Embarks on 2020 Census Outreach

Charitable Ventures Named Regional Administrative Community-Based Organization
by the California Complete Count - Census 2020 Office

Newport Beach, CA (April 1, 2020) – Charitable Ventures, a nonprofit regional incubator founded in 2007, is delighted to announce it has been named the Regional Administrative Community-Based Organization (ACBO) for 2020 Census community outreach efforts in Orange County by the California Complete Count - Census 2020 Office.

The 2020 Census will take place April 1, 2020 – exactly one year from today.

The State’s Complete Count - Census 2020 Office is awarding Charitable Ventures the \$1.4 million contract to support the State’s community outreach and communication strategy in Orange County for the 2020 Census, with a focus on Hard-to-Count populations. Nine other ACBOs in regions across California also received contracts to provide Census outreach to the hardest to count.

Charitable Ventures is joined in the Orange County outreach effort by a collaborative of funders and nonprofits, including an ACBO Executive Team comprised of the following organizations: Access California Services, Community Action Partnership of Orange County, First 5 Orange County, OC Human Relations, Orange County Asian Pacific Islander Community Alliance (OCAPICA), Orange County Community Congregation Organization (OCCCO), Orange County Community Foundation, Orange County Grantmakers, Orange County United Way, NALEO Educational Fund and The California Endowment.

An accurate Census is particularly important for Orange County. It’s estimated that about 25% of the County’s over three million residents are HTC, representing 750,000 to 800,000 individuals. For these already underrepresented communities, an inaccurate count will lead to cuts in federal funding for California for programs like WIC, Head Start, Medicare, Medicaid and SNAP – and will impact schools, public health, businesses, community infrastructure and more.

“Charitable Ventures is honored to be named the ACBO for Orange County,” said Anne Olin, CEO of Charitable Ventures. “And we are honored to be working alongside some of the most trusted, innovative, civically engaged nonprofits in our region. Together, we’re determined to reduce barriers to achieving an accurate count next year.”

Mary Anne Foo, Founder and Executive Director of OCAPICA, said, “Our partnership of nonprofits and funders is so strong and we’re ready to work in collaboration with the County, cities, schools, and others to ensure a complete count for Orange County. With a mostly digital Census and with the possible addition of a citizenship question in 2020, we understand some residents feel hesitant

about completing the Census. Our partnership wants to allay any fears, increase understanding of the importance of an accurate count, and support all efforts in Orange County.”

In addition to receiving public funds, Charitable Ventures is also launching a pooled Census Fund, comprised of private philanthropic dollars. This Census Fund will supplement the State contract and will support additional nonprofit Census outreach.

For more information on the Orange County 2020 Census Nonprofit Collaborative or the Census Fund, please contact Susan Johnson at susan.johnson@charitableventuresoc.org.

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About Charitable Ventures:

Charitable Ventures of Orange County was launched in 2007 to encourage the growth of innovative regional nonprofits. As a nonprofit regional incubator, Charitable Ventures has fiscally sponsored more than 60 community projects and regional initiatives since inception. In 2019, Charitable Ventures anticipates sponsoring 32 active projects on track to raise between \$10 and \$12 million.

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