POWERING THE Economy of Good...

AN INTRODUCTION TO CHARITABLE VENTURES

CHARITABLEVENTURES.ORG
At Charitable Ventures, we believe in creating opportunities to uplift, improve and empower those who need a boost. So we harness experience, resources and good ideas to tackle the complex social and economic issues facing our communities.

It’s what we like to call powering the economy of good. How exactly do we do that?

By providing space for innovators to take risks and test ideas through our sponsorship and incubation offerings, and then working with them to launch and sustain their efforts.

By working with established nonprofits to build and grow their programs through quality consulting and capacity building services.

By bringing together community leaders and donors to collaborate, connect and work towards long-lasting changes in the community.

Because when needed resources and good ideas come together, everyone wins.

Anne Olin
President & CEO
A BRIEF HISTORY

Began with seed funding from the Orange County Community Foundation and a commitment from The Olin Group to subsidize operations with staffing and infrastructure.

Charitable Ventures partners with a small project called Project Kinship, whose founders are dedicated to bringing trauma-informed care and restorative justice to the formerly incarcerated.

Charitable Ventures designated the administrative lead of Families and Children Together, a public private partnership developed to support regional network of publicly funded family resource centers focused on strengthening families and preventing child abuse.

Charitable Ventures and Project Kinship partner with County of Orange Health Care Agency to receive Proposition 47 funds through a multi-year, multi-million contract that radically increases trauma-informed re-entry services in Orange County.

Designated the Administrative Community-Based Organization (ACBO) by the State of California to promote 2020 Census outreach in Orange County.

Launches OC Community Resilience Fund in partnership with Orange County Community Foundation, St. Joseph Community Partnership Fund and OC Grantmakers to tackle the immediate impact of COVID-19 on our most vulnerable communities through emergency grants, and raises $4.2 million in 2 months.

Formally consolidates operations with The Olin Group to offer expanded support to sponsored projects and nonprofit clients through three core offerings — sponsorship, incubation and capacity building services.

With 10 small community projects and $335,000 in assets, Charitable Ventures is off and running.

SEPTEMBER 2007

JANUARY 2010

JANUARY 2014

MAY 2015

MAY 2018

APRIL 2019

JULY 2019

MARCH 2020
WHAT POWERS CHARITABLE VENTURES?

MISSION
To support and empower community leaders through capacity building, sponsorship, and incubation.

VISION
To create positive social impact through transformative ideas and investment.

60+
unique services offered across our Capacity Building, Sponsorship, Incubation and Collective Impact service areas

400+
nonprofit organizations and initiatives strengthened

65+
projects sponsored

$50,000,000+
in funds raised

140+
employees

Change MATTERS
Some people ask “Why focus on change?” The answer is simple.

Environments change. Politics change. Demographics change. Our communities and economies grow, evolve and decline. And in the wake of this constant evolution, significant and complex social challenges take hold and fester within our most vulnerable communities.

Innovative and sustainable solutions are needed to effectively address these challenges. Solutions that redefine human interactions and relationships across our communities — that do not shy away disrupting these negative cycles, and bring about much needed positive change.
NONPROFITS PLAY A CRITICAL ROLE...

Nonprofits and the individuals behind them play a critical role in identifying and addressing the most pressing needs in our communities, and harness resources and volunteers to effectively address those needs. On the frontlines of managing the effects of social and economic changes around us, nonprofits in our region work tirelessly to ensure people don’t fall through the cracks, and can easily find the help they need.

... YET BARRIERS TO SUCCESS REMAIN

While nonprofits can be a force for positive social change, the pressure to invest in proven solutions makes the sector averse to risk taking and innovation. And all too often, scarcity of funds and other resources gives nonprofits little margin for error in fulfilling their mission. It makes them particularly vulnerable during an economic downturn. Charitable Ventures was created to make sure nonprofits are resilient, effective and empowered so they can serve their communities when they are needed most.

FaCT: MAKING FAMILIES AND COMMUNITIES STRONGER

Families and Communities Together (FaCT) is a public-private partnership of the County of Orange Social Services Agency and Charitable Ventures. FaCT works to strengthen prevention and intervention services designed to reduce the risk of child abuse and neglect. By supporting the region’s network of publicly funded family resource centers and community agencies, who together provide services to more than 15,000 individuals each year, FaCT helps promote stronger family systems and communities.

When Charitable Ventures took on this partnership in 2015, it had one goal in mind — to bring a collective impact lens to the work of the network. By bolstering communication and community awareness, strengthening shared measures, investing in capacity building and training for the nonprofit staff and community residents engaged in this important work, and seeking out private resources to leverage the County’s investment, Charitable Ventures sought to strengthen and grow the network. Entering our fifth year of partnership, FaCT has received numerous recognitions for its work, including an innovative research grant from the Casey Family Programs Partnership and the 2019 National Association of Counties (NACo) Achievement Award in the Human Services category.
MANAGING RISK AND FOSTERING INNOVATION

Launched to empower nonprofits, Charitable Ventures is purpose-built to help community leaders manage risk, embrace innovative solutions, and build strong programs.

FEARLESSLY ADDRESSING THE REGION’S MOST PRESSING ISSUES

Through a culture that values expertise, embraces change, encourages fearless thinking, and tackles challenges with a passion to create solutions, Charitable Ventures is designed to build capacity in the social sector.

When Charitable Ventures accepts a project onto its platform, it commits to supporting the mission of the project and its operations as if it were its own, and demonstrates transparency with project leadership — in the spirit of a true partnership.

WE BELIEVE

• Nonprofit leaders can benefit from the Sponsorship, Incubation, Capacity Building and Collective Impact services offered by Charitable Ventures.
• Community leaders succeed when collaboration and strategic connections are fostered.
• Taking (managed) risks on new ideas is worth the return on investment.
• These conditions are necessary to power the economy of good.

PROJECT KINSHIP: BRINGING HOPE TO THE FORMERLY INCARCERATED

Project Kinship is a community based organization launched in 2014 by two community leaders with a dedication to serve individuals impacted by gangs and incarceration. Their mission is to increase community safety and promote hope, health and wellbeing among the formerly incarcerated and their families. Unique in their commitment to trauma-informed care, restorative justice, and a compassion for youth, young adults and the families impacted by incarceration, Project Kinship has dramatically changed the public safety and reentry landscape in Orange County.

The partnership between Project Kinship and Charitable Ventures is a dynamic one. Charitable Ventures has played an instrumental role in defining Project Kinship’s strategic vision, managing human resources and supporting financial needs as its sponsor. Project Kinship has challenged Charitable Ventures to stretch its capacities to better support large public contracts, more inclusive hiring practices, and mental health services. Together we have grown, stretched, and worked together to promote this important social change. As Project Kinship readies for incorporation and beyond, we will continue to stand with them in their fight for healing and justice.

WE BELIEVE

• Nonprofit leaders can benefit from the Sponsorship, Incubation, Capacity Building and Collective Impact services offered by Charitable Ventures.
• Community leaders succeed when collaboration and strategic connections are fostered.
• Taking (managed) risks on new ideas is worth the return on investment.
• These conditions are necessary to power the economy of good.
INCUBATION
While back-office operations are critical, and can get a project growing quickly, incubation is the coaching and consulting supports new projects often need to move in the right direction. Organizational development issues — like creating sustainable business and staffing models, clear and effective communications, and strong partnerships — can be the deciding factor as to whether a project struggles to launch or effectively makes an impact.

FISCAL SPONSORSHIP
Fiscal sponsorship is a relationship between a 501(c)3 nonprofit and an emerging project that needs administration and management, but that doesn’t yet have its own tax exempt status. Often these projects are “testing a concept” on the philanthropic market, or trying to meet a critical need in the community, and they need a safe space to do so.

THE CHARITABLE VENTURES APPROACH
CHARITABLE VENTURES SUPPORTS AND EMPOWERS COMMUNITY LEADERS IN FOUR CRITICAL WAYS:

FISCAL SPONSORSHIP
Fiscal sponsorship is a relationship between a 501(c)3 nonprofit and an emerging project that needs administration and management, but that doesn’t yet have its own tax exempt status. Often these projects are “testing a concept” on the philanthropic market, or trying to meet a critical need in the community, and they need a safe space to do so.

INCUBATION
While back-office operations are critical, and can get a project growing quickly, incubation is the coaching and consulting supports new projects often need to move in the right direction. Organizational development issues — like creating sustainable business and staffing models, clear and effective communications, and strong partnerships — can be the deciding factor as to whether a project struggles to launch or effectively makes an impact.

CAPACITY BUILDING
We bring new ideas to the social market, but we also help support tried and true nonprofits with capacity building services that help them achieve their mission. Our consultants and experts offer support to nonprofit clients through fund development, evaluation, marketing, facilitation and many other services.

COLLECTIVE IMPACT
Charitable Ventures plays a leadership role in Orange County, bringing community leaders together to collaborate, connect and work toward social change on a regional level. We’re currently supporting several large-scale regional initiatives focused on solving longer-term health and social development issues in Orange County.

OC COMMUNITY RESILIENCE FUND: RESPONDING TO COVID-19
The OC Community Resilience Fund is a collaborative response by the Orange County philanthropic community seeking to strengthen and support community-based organizations who serve vulnerable communities most impacted by the COVID-19 pandemic. Powered by Charitable Ventures, Orange County Community Foundation, St. Joseph Community Partnership Fund and OC Grantmakers, the Fund raised $4.2 million in 2 months’ time, and distributed it completely in emergency grants for clinics, individuals and nonprofits inside of three months.

Charitable Ventures served as the administrator for the fund, processing over 400 applications, granting to 162 organizations and communicating regularly with contributors. As the region moves farther into the pandemic and the economic disruption it has caused, Charitable Ventures is also engaging an a community needs assessment and evaluation of the nonprofit sector, with a goal of continuing to communicate nonprofit needs and gaps in service to an engaged and responsive philanthropic community.

The Resilience Fund will stay open for future rounds of philanthropic response. Charitable Ventures is also administrating an Arts Culture Relief Fund and a relief fund for undocumented families.
CHARITABLE VENTURES AND THE 2020 CENSUS

Required by the US Constitution, getting the Census right is critical to all members of the Orange County community, as it determines the allocation billions in federal resources for schools, roads, hospitals, child care centers, senior centers and other services. The 2020 Census was made all the more difficult by the onset of COVID-19, and the deep fear and distrust of government in the most hard to reach immigrant communities.

In April 2019, Charitable Ventures was designated the Administrative Community-Based Organization (ACBO) focused on 2020 Census outreach in Orange County by the State of California, and received $1.4 million in funding to achieve it. Charitable Ventures subsequently partnered with a collective of nonprofits and funders to raise an additional $1 million in private funds, is partnering with 80 local community-based organizations to reach and support our Hard-to-Count communities and ensure a fair and accurate count in our region, and has engaged over 445 organizations and individuals in the effort. Through regranting, organizing, training, coordination, media outreach, digital strategies and capacity building, Charitable Ventures has been at the center of the region’s effort to be counted.

This area will be empty & cropped off, but there may be a white space here on some PDF exports. Facing page is a pocket folder on the back cover.
WE BRING THE TEAMWORK TO MAKE THE DREAM WORK

Every day, nonprofits and donors are faced with the challenge of making their vision a reality. Charitable Ventures is uniquely positioned to help them succeed.

Our comprehensive program is designed to help nonprofits implement their vision and grow.

From back office administration to incubation and planning, to building program capacity, we have the tools, experience and know-how to power your vision for community change.

SOCIAL CHANGE IS HARD. WE’RE HERE TO MAKE IT A LITTLE EASIER.

1505 E. 17th Street, Suite 101
Santa Ana, CA 92705

4041 MacArthur Blvd, Suite 510
Newport Beach, CA 92660

Phone: 714.597.6630
Email: info@charitableventuresoc.org
CHARITABLEVENTURESOC.ORG